e4education

Senior Designer

About e4education

Creative Solutions For Education

This is where it happens. Where a design becomes a website, and a website becomes an experience. We have spent the last 20 years honing our craft and bringing the latest in design and technology to the education sector. With over 2300 customers, we are highly regarded as one of the leading providers of school websites within the UK. At e4education we believe our team say as much about us, as the work that we create.

Our design studio is where concepts become realities. A place where ideas flow and collaboration is key. Our team of creative individuals share best practices and contribute ideas for big projects so that every project is a success. We are a family of designers and developers, this role is for someone special to bring their experience into the team.

The role

At e4education we are continually evolving, developing new technologies and pushing the boundaries. We need a talented individual with a natural flair for design. Experience is essential, working closely with customers and our developers to create beautiful, responsive user experiences that our customers rely on to communicate with their communities.

Every design we create is bespoke and you will be required to contribute to the entire process, from discussing ideas with our team, to prototyping and working with our front-end developers not only to design the website but also to develop the way that the website delivers the user experience. You'll be responsible for turning the customers vision into reality.

In this role you'll be working on our full range of responsive projects, however, predominantly Multi Academy Trusts and our more complex projects. These projects are powered by our very own CMS, our purpose built in-house responsive framework. You will need extensive knowledge of designing fully responsive websites, frameworks and methods including up-to-date good practice and knowledge of modern design conventions.

You will work in our Design Studio working alongside a mixed team of designers. However, you will be required to visit our customers to discuss their projects face to face and so must have a full UK driving licence.

What are the key skills?

- Ideally you will have 3-4 years professional experience working with web, print, branding. You must be able to demonstrate creative flair and have the ability to adapt to different visual styles
- Strong technological skills, e.g. high level of knowledge of Adobe Creative Suite, a good level of knowledge of HTML/CSS, an understanding of UX.
- A proven knowledge of typography, layout, colour and grid structure.
- A strong portfolio showcasing your conceptual ideas and passion for digital design and branding.
- A great eye for detail and desire to pursue perfection.
- Proven customer facing skills, strong communication and excellent ability to build relationships.
- Proven ability of being able to manage multiple large-scale projects at once by managing your time effectively.
- Self-motivated with the ability to work on larger projects both as a team and independently.
- Strong knowledge of the digital landscape and current digital design and UI trends and a desire to constantly strive to bring the latest trends in to the work that is done.

What are the key responsibilities?

- Be comfortable with and have the confidence to conduct face-to-face client consultations to discuss ideas and share knowledge.
- Ability to create wireframes, high fidelity mock-ups / concepts and work with the development team to create prototypes (if required).
- Refine and perfect design concepts during the initial design stages based on client feedback.
- Work collaboratively with the team to make sure projects are completed on time, to budget and brief.
- Use the latest creative tools to create stunning work.
- Deliver creative and innovative concepts to each project
- Communicate effectively and regularly both internally and with our customers, ensuring the projects are kept on track.

Benefits

Working within a talented and energised team environment you'll be actively encouraged to learn and improve with plenty of support. We have a great working environment with a calm atmosphere. Company social events, regular fund raising activities, a fantastic break out area and plenty of other little things that make working at e4education a must:

- Salary: Competitive
- Flexibility for a work life balance
- Great creative office environment
- Excellent employee facilities

To apply please send a CV and portfolio demonstrating a range of digital design work and creative flair to: hr@e4education.co.uk

www.e4education.co.uk

Creative Design ⬡ Innovative Technology ⬡ Exceptional Service